Bree Beal

PHD

CONTACT

9205 Selborne Ln.
Palmetto, Georgia 30268
602.405.7971
BreeLBeal@gmail.com
linkedin.com/in/bree-beal
breebeal.substack.com
www.Bree-Beal.com

EDUCATION

PHD • June 2018

Emory University Atlanta, Georgia

Moral Psychology

SKILLS

Critical Thinking Strategy Writing Communication Data analytics Financial analytics

INTERESTS

Philosophy Literature Music Composition

PROFILE

I'm a business strategy consultant who loves investigating problems and finding creative solutions; a data analyst conversant in Python, Excel, SQL, Tableau, and R; a scientific researcher with training in diverse disciplines and theoretical paradigms; and a former professor of psychology, literature, writing, and statistical inference.

Professional Experience

Business Strategy Consultant | Jan 2024 – Present

Highland Yoga • Atlanta Georgia

Performed data analysis and developed predictive models of sales and attendance informing planned expansion of a multi-location yoga business. Also, developed detailed financial models for potential investors.

Saran Pilates • Atlanta Georgia

Developed automated data analytics tracking customer data, revenues, and marketing efficacy.

Scientific Researcher | 2018 – Present

Developed an original model of moral cognition, the Is→Ought Model, via publications in academic journals like *Perspectives on Psychological Science, Philosophical Psychology,* and *Current Anthropology.*

VISITING ASSISTANT PROFESSOR OF PSYCHOLOGY | Aug 2022 — Aug 2023 Oxford College of Emory University • Oxford, Georgia Taught statistical inference, psychobiology, and child development.

English Lecturer | Aug 2018 – Aug 2020

Clemson University • Clemson, South Carolina Taught writing, literature, and interdisciplinary topics.